

# PROMOTION OUTLINE

7 PLATFORMS, 7 DAYS  
OF THE WEEK, 7 WEEKS

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## SCRIPT OUTLINE

**1** Hello everyone, my name is \_\_\_\_\_

**2** First, I just want to give a big thanks to ICE Media Entertainment for allowing me to be apart of their vision.

**3** I am the proud owner and operator of (Business Name Here) OR state what you do.

**4** I started my business or profession for (the reason why or how you got into it)

**5** My inspiration is (or choose a Motto or Mantra and explain why)

**6** My next 5 years consist of \_\_\_\_\_

**7** The best piece of advice I ever got was \_\_\_\_\_

**8** Promote yourself -EX: Book release and where to find it / Music Site / your website, etc. (pick one based on what you want to promote)

**9** Thank you for your support and do not forget to like and share this video and follow ICE Media Entertainment

*\*\*Reminders: If using a phone please hold it horizontal. Please do not shorten our name – for branding purposes ---ICE MEDIA ENTERTAINMENT. No music unless it is your own. No background noises. No other people in the video unless it is your business partner.*

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